

City of Seattle
CITIZENS' TELECOMMUNICATIONS AND TECHNOLOGY
ADVISORY BOARD
Meeting Minutes
November 09, 2010

Attending

<p>Members: John Neuharth, Chair Ted Schmitt, Vice Chair Roni Ayalla Fran Clifton Will Pugh Tom Kee Stuart Maxwell</p> <p>Absent (Excused): Jac de Haan Karen Manuel</p> <p>Absent (Unexcused): Richard Huff</p>	<p>Public: John Klockner Chris Tugwell, Metrocenter YMCA</p> <p>City Staff Erin Devoto Tony Perez Pat Collins Vicky Yuki</p>
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Follow-up items/Action Items for next meeting:

December Meeting/Gathering

Attached documents:

- 1. CTO Report**
- 2. Cable Report**
- 3. Community Technology Report**

1. Call to order: John Neuharth, Chair – called the meeting to order at 6:05pm. Pat Collins was introduced to committee and welcomed by Tony Perez. Motion to approve the agenda– motion approved. There was a motion to approve the minutes from October 12, 2010 – motion approved. No Chair report.

2. Public Comment - none

3. Erin Devoto (Deputy CTO, DoIT) Report

*Tax measures failed as we all know, city budget will be minimal. Between now and next week budget will be discussed. Both County and State (due to failure of the .2% sales tax increase for public safety) and the State (due to the failure of the income tax initiative and the imposition of the 2/3 requirement for legislative approval of tax increases) will have difficult challenges in the coming months for the city as well.

*New city website is up and having rave reviews.

*Seattle Transportation has a new website for actual travel time for one destination to another. (check it out)

*November 16th Radio Shop will upgrade central switch/controller for the King County public safety radio network which is used by virtually every police and fire agency in the County, some 15,000 radios. Version 4.1 to version 7.8 (a big leap in software) was largely funded by a \$3.2 million 2008 grant from the Department of Commerce. This upgrade should not be noticed by using agencies.

*Seattle Channel is the #1 Municipal Television Station nationally in 2010 (Again).

4. Puget SoundOff Youth Civic Engagement Project - Chris Tugwell, Roni Ayalla, Vicky Yuki

Began in 2007, www.pugetsoundoff.org is combined online site and youth training program. The social networking site, built on Drupal, offers a combination of blogging, video posting, groups, photo posts and social networking tools designed for and by youth (13-21). Focus is on connecting youth expression together and with decisionmakers and around issues.

Funding for majority of this program comes from DoIT Community Technology Program via Comcast cable franchise side agreement for youth civic engagement. YMCA will match DoIT's contribution this year. Other donations are made by Cleveland High School and One Economy. Cleveland High School has laptops for 9th and 10th graders.

Puget Soundoff will integrate Ameri-Corp into this program. Goal for funding is \$160,000. This would keep the organization at a capacity which is comfortable for the program. Operating revenue would cover two office staff, and interns.

5. Tony Perez (Cable Report) *See Report below*

Tony discussed Washington State Broadband results. We need to rely on verifiable data. The state is encouraging folks to test and report upstream and downstream speeds. Reporting from Tony explain definition of the following:

Fiber deeper = Fiber in the neighborhoods

FTTH= Fiber to the home

Tony is asking the sub-committee, on regular bases for the next 2-3 months, to make decisions and craft response(s) to council. Kick off meeting will be next week before the Thanksgiving Holiday. Ted, Tony, John and Will have agreed to meet to craft responses to council.

6. Community Technology Report (Vicky Yuki) *See report at end of minutes.*

Brainstorm Launched. Get Online Day, BTOP Project updates, Public Benefits Portal, WA State DIS/Dept of Commerce broadband needs and uses workshop results, Tech Matching Fund updates, Cascade People's Center

Saves electricity-Technology Matching Fund. YMCA-Seattle 2009 Project, Greenwood Senior Center-2009 Project, Tech Matching Fund grants online, and Public Education-Seniors and Employment.

7. Get Online Day – Vicky Yuki

The Get Online Volunteer Day will be on November 18 from 4pm-8pm. They are focusing on four sites in both the Central District and Southeast Seattle. The labs are going to open their doors to people who have limited experience with the internet or don't know about the computer lab in the neighborhood. This will increase awareness in the labs, and what the city of Seattle is doing to address digital divide issues. There are plenty of opportunities for people to volunteer –

showing people security measures on websites, how to use wi-fi, how to shop online or set-up a Facebook account. Check website: <http://seattle.gov/getonline>.

8. Ted Schmitt –Broadband Position Letter

Everyone read the document and gave their input. The letter was unanimously approved by the board. Please encourage folks to write a letter to support CTTAB or agree with our letter. We will submit this letter to Council and the Mayor.

Discussion Items:

- Post the Broadband letter to the CTTAB website and make it available for feedback and comments.
 - Invite Julie McCoy or someone from the Mayor's office to attend a CTTAB meeting
 - Use the March retreat to discuss the letter
 - Touch base with the original Broadband Task Force
 - Contact Brier Dudley with the Times or Tech Flash about writing an article about Broadband.
- Tony, Ted, John and Will agreed to work on this.

9. Action Items/Committee Updates

- **Vacancy/Member update** – there are five vacancies on the board. John and Stuart will not seek re-appointment and Tom, Fran and Richard's terms expire at the end of 2010. There were 43 applicants for the five vacancies. Staff is narrowing the selection to 20, for CTTAB to give input on selecting 10-12 applicants to interview. Interviews will be scheduled soon on December 2nd and 9th.

- **Identifying a Public Access Committee or Contact** - The Board members Karen, Will, Daniel, and Ted will constitute a public access to television committee.

10. Board Business- John

- **Introduce new CTTAB members at December's social gathering:** If they are identified in time, new members will be invited to the December informal gathering.

Elections (John Neiharth, Chair)

Nominations were opened for new President and Vice President for 2011

Chair for 2011- Ted Schmitt, Vice Chair for 2011- Will Pugh

Meeting Adjourned at 7:55p.m.

/pc

CTTAB

November 9, 2010

Office of Cable Communications, Director's Report

Broadstripe Internet Tax Issue: Broadstripe stopped collecting the utility tax on Internet as of October 22. We will be meeting again to discuss how identify what portion of the tax previously collected that was attributable to VoIP service; determine how best to refund the Internet tax collected back to subscribers and to notify subscribers ; and discuss the nature of other taxes and fees which appear on the bill.

Meeting with UPTUN: Broadstripe and DoIT staff will attend a meeting of the Upgrading Technology for Underserved Neighbors (“UPTUN”) group on November 16. The meeting will take place from 5:30 p.m. to 7:00 p.m. and the Central Area Senior Center located at 500 30th Ave. South. CTTAB members are encouraged to attend.

CM Harrell Survey of Broadstripe customers: The Cable Office will assist Councilmember Bruce Harrell in his survey of Broadstripe customers who have contacted the Cable Office. To safeguard customer privacy we will forward CM Harrell's survey to Broadstripe subscribers on the Cable Office database and allow those subscribers to send completed questionnaires to CM Harrell's office if they want to.

WATOA conference: I attended and shared the keynote address at the WATOA conference in Richland WA. The major themes of the conference were the changing nature of cable television, including the emergence of over-the-top Internet video and satellite competition and their potential adverse effects on franchise fees the current regulatory structure. The other major concern was the upcoming acquisition of Qwest by CenturyLink.

Public Access RFP: Council has asked CTTAB members to provide DoIT assistance in preparing a Request for Proposal and evaluating s submittals for a new model for a public access model in Seattle. I would like to set a time as soon as possible with interested CTTAB members to provide some background on the issue.

State Broadband Meeting: I and staff from the Community Technology program and several CTTAB members attended a community meeting of the state DIS broadband planning team headed by Angela Wu. DIS is conducting similar meetings throughout state to gather information about the broadband needs in WA. In breakout sessions many people spoke about the need for faster, more affordable Internet service as well as better upstream service. I suggested that rather than listing speeds advertised by providers (that are rarely achieved) it may be better from the standpoint of policy formulation, to try and get the providers to list the minimum guaranteed speeds they can provide during peak usage times so that users can at least feel confident that certain applications will always work. I also expressed my reservation about the maps being used by DIS. One of the maps suggests that Seattle residents have access to 40 mbps service. While some Comcast customers can theoretically achieve such speeds, they cannot be guaranteed because of the shared nature of the cable platform.

E-NATOA: I moderated a national webinar on the Future of Cable Television. The panel included a representative from Cable Labs and two nationally prominent cable lawyers: Brian Grogan and Nick Miller. It was interesting to note that even Cable Labs, the research arm of the cable industry believes that at some point FTTP will be required to meet consumers demand for bandwidth. (See attachments)

Radio Interview: I was interviewed in Spanish again for a feature on Radio Bilingue and then did a similar interview in English with the same interviewer for airing on KBCS in Bellevue. The subject was digital divide, the importance of Broadband and the City's Broadband Initiative.

Community Technology Report - November, 2010

Brainstorm launched

See our November issue of Brainstorm at <http://seattle.gov/tech/brainstorm/>. This issue includes three essential questions for neighborhood groups looking to start an online presence and much more.

Get Online Day pilot _ November 18th 4-8 pm Get the Word Out!

We have firmed up the 10 community sites in central and southeast Seattle that are participating. There is a great deal of enthusiasm. The web page has launched (<http://www.seattle.gov/getonline/>) and has a link to an online volunteer sign up. Vicky will be at the meeting to provide an update and check in about CTTAB members' participation.

BTOP project updates

The Communities Connect Network/EdLab Group Public Computing Center grant project is in early stages of implementation. A revised timeline and computer lab baseline data is being prepped for the program officers at the National Telecommunications Infrastructure Administration (NTIA) BTOP program. EdLab Group is in the process of hiring project staff. FuseIQ has been contracted to assist with the redesign of the Communities Connect Network web site and resource portal. This includes an enhanced directory of public computing sites which will incorporate the current Seattle directory (our "techmap"). The city is contributing to the directory redesign and resource portal. EdLab is also prepping subcontracts with the participating computer labs.

The One Economy Sustainable Broadband Adoption project has recruited and begun programs for their youth Digital Connectors. Some of these youth will be helping out for our Get Online Day. They are issuing an RFP soon for an ISP to service the housing authority properties slated to receive wi-fi.

Public Benefits Portal

The People Point Project, which received cable funds this year, will deliver a central benefits application portal. They are joining a statewide benefits portal project [The City helped create the framework for this in 2001 - <http://www.publicbenefits.org/PublicBenefitsv4.doc>] and the recent effort has received significant investment from Gates, Boeing and other foundations. The City's Human Services Department (HSD) and their People Point Project received Recovery Act funds for aiding technology, outreach and adoption of the benefits site. This is to include public computers for clients to use. David and Karen Manuel met with the state project coordinators and David is starting to work with the HSD city staff to coordinate resource investments and use of our computer sites.

Washington State DIS/Dept of Commerce broadband needs and uses workshop results

We helped host a state planning session for broadband need Oct 19th at Delridge Community Center. Approximately 30 people attended, representing technology and telecommunications industry, community technology and health centers, workforce training, community colleges, government and venture capital firms. This completed a series of workshops hosted by the State DIS Broadband Office and the Department of Commerce to gather input for a report to be used for state policy development and potential future federal funding applications. See upcoming workshops at <http://broadband.dis.wa.gov/meetings.aspx> and the Delridge workshop summary at <http://broadband.dis.wa.gov/docs/Seattle%20Workshop%20article%201010.pdf> and state presentation at [http://broadband.dis.wa.gov/docs/Broadband%20Workshop%20-%20Seattle%20\(Oct-19-2010%20aw%20fr%20v2\)_Sanborn%20includes%20map%20caveat.pdf](http://broadband.dis.wa.gov/docs/Broadband%20Workshop%20-%20Seattle%20(Oct-19-2010%20aw%20fr%20v2)_Sanborn%20includes%20map%20caveat.pdf)

Tech Matching Fund Project Updates

Cascade People's Center saves electricity - Technology Matching Fund

The Cascade People's Center has installed seven new desktop computers in preparation for increased classes and public lab under their TMF grant. There is no nearby school or library available, so this is the center for access in the Cascade/South Lake Union neighborhood area. Volunteers installing the pc's on Day of Caring found that the new computers will save significant energy: one older pc was measured at 158 watts and the new Dell Optiplex desktops are coming in at only 57 watts. They also purchased power strips that will automatically turn off the monitors when the computers go on standby.

YMCA of Greater Seattle – 2009 Project

The YMCA successfully completed their 2009 TMF project. With \$19,000 in city funds and \$28,650 in matching contributions, the YMCA purchased a mobile lab and implemented quarterly technology trainings at their middle and high school community learning centers (Cleveland, West Seattle, Washington, Aki Kurose, Hamilton) Over the course of the yearlong grant, 257 youth attended training in online safety, Internet research, digital photography, video production, media literacy, effective communication, graphics design, social networking, blogging and podcasting.

Greenwood Senior Center - 2009 Project

The Phinney Neighborhood Association completed their 2009 project at the Greenwood Senior Center. With a grant of \$10,500 and matching contributions of \$15,935 they upgraded their computer lab to make it more user-friendly, especially for people in wheelchairs or using other assistive devices, and for people with low vision. In addition to serving an older, retired population, they expanded their programs to include 2 new computer classes taught only in Spanish and offered evenings and weekends to accommodate working adults. Over the course of the grant, the project served 497 students in the lab. See their Facebook page at www.facebook.com/CTCatGSC

RecTech - Delridge Community Center now has wireless access that works near the computer lab. It is accessible by the community with an encryption key issued by lab staff.

Tech Matching Fund grants online

David and Delia are working with Dulles Technology, developers of WebGrants, to plan for our potential transition to the product. DoN has purchased an enterprise license. We plan to use this platform to post our process and forms, which will include application, review, contracting and invoicing. We have funds set aside for this. Our hope is that is in place for the 2011 TMF round.

Public Education - Seniors and Employment

Vicky staffed three resource fairs this past month, including the **Central East Lifelong Recreation Fair** hosted by Parks and Recreation along with Mayor's office for Senior Citizens, and the **Bridging the Gap** resource fair for low-income families seeking employment, health and other necessary resources, hosted by Seattle Housing Authority, King County Housing Authority and YWCA, and the **Energy Utility and Resource Summit** hosted by Seattle City Light, Human Services Department and Seattle Public Utilities at South Park Community Center. Distributed materials included Home Computer Security brochures, information on accessing computers through the PAN terminals and those located at RecTech centers, information about the Technology Matching Fund, and the Cable Customer Bill of Rights.