



## June 14, 2010 Meeting Minutes

### Member to do's:

- Get comments on strategic statement back to David to post – by June 30th (See bottom of this document)
- Turn in your committee goal and activity descriptions. Send to other members before the next meeting.

### Links:

- **Fact sheet on Pioneer Square fiber project**  
<http://www.seattle.gov/mayor/PDF/110523PR-PioneerSquareFiberFAQ.PDF>
- **Muninetworks .org** - Community broadband network site from the Institute for Local Self Reliance
- **City Inside Out episode on Broadband:**  
<http://www.seattlechannel.org/videos/video.asp?ID=3061122>
- **Public Service Announcement: An Overview of the Office of Cable Communications** <http://www.seattlechannel.org/videos/video.asp?ID=5893>

**Attending:** CTTAB members: Ted Schmitt, (Chair), Marina Martin, Stacey Wedlake, Roni Ayalla, Karen Manuel, Will Pugh (Co-chair)

**Absent:** Brian Hsi, Robert Dolin,

**Unexcused:** Daniel Carillo, Jr., Eric Koester

**Staff:** David Keyes, Vicky Yuki, Amy Hirota

**Public:** Dorene Cornwell, Will Wilson, Sarah McCaghren (Resident and DoIT staff)

### AGENDA

- 1) Introductions of Board and Visitors (5 min)
  - a. Approval of agenda and April minutes Roni and Marina

- b. Chair report: June 1<sup>st</sup> City Council Committee on Energy, Technology and Civil Rights met with DoIT staff, Ted and representatives from Seattle Community College. Committee is meeting tomorrow to consider approving and it goes to Full Council June 20. If approved, they would take over July 1<sup>st</sup>. At the meeting John Sharify referenced that the College is looking at Denver Open Media as an access station model.
- 2) Public Comment: Dorene Cornwell, STAR Center: Attended Accessibility Camp Seattle at the Seattle Public Library with Microsoft. Was a very exciting gathering of developers and they are planning monthly meet-ups. Search or look for hash tag on twitter.

Public Access Producer [WillPWilson@gmail.com](mailto:WillPWilson@gmail.com)- It's a shame to close down the current facility which could be used. He does a legal issues program. Organizing appearance before City Council June 15<sup>th</sup> to ask to keep the facility going, to work with the community college Public Access program and use it more effectively as a job training ground. Could use access producers to train students to produce.

- 3) Communities Online Boost Grant & Workshop: Vicky Yuki, Amy Hirotaka (15 min)

This comes out of our community online status and needs assessment. Goal is increasing neighborhood online civic engagement, making it easier for groups to maintain and distribute content, increasing use of city widget embedding (eg Trumba calendar), fostering more diverse community participation.

This is a two part application. Submit application and we'll review for feasibility. Following that we will be required attendance at two workshops to provide best practices and mentoring on social media and web for community building.

There will be up to 15 \$1000 grants.

Ideas for applying the money may include: Domain cost, consultant to develop community plan, netbook/pad and training of community journalists, devices for gathering community stories and reporting, Constant Contact or similar subscription service.

Want everything done by November.

Roni – Consider partnering with UW I school, Digital Media or other and provide stipends?

Vicky has checked in with Brian about this.

Will work with CTTAB Public Engagement Committee - Roni, Stacey, Brian

Roni will help review

Marina has ideas about good people for the workshop.

Ask Rob too about helping.

Board would like to have info about what's bubbling up in the proposals, themes, etc

- 4) Get Engaged recruitment for 2011-12 - Roni Ayalla (5 min)

We received 3 applications this year for Get Engaged. This is less than last year, but we didn't have as much time or outreach due to management transition on the project at the YMCA.

New member starts in September. Need to have application process done by end of July. Review panel will be Roni, Will, David. Note that Will is out for next 3 weeks.

- 5) Cable Office Report: Submitted by Tony Perez, Office of Cable Communications (See attached report). Ted led the discussion since Tony was out.

CTTAB agreed they would like a presentation on differences between Cable HFC (high frequency coax cable) and Telco xDSL infrastructure.

Note public service announcement on Seattle Channel with Tony, Brenda and Alice from Cable Office. See <http://www.seattlechannel.org/videos/video.asp?ID=5893>

Ted: Pervasive impression is that City restricts who can build. A key goal should be to help public understand that this is not the case.

- 6) Community Technology Report: David Keyes (See attached report)

Neighborhood House event Thursday – Digital Connectors media students graduation.

Karen: Reel Grrls tweet controversy: After they tweeted about FCC Commissioner taking job at Comcast, Comcast withdrew support of \$18k for summer programming. After this, Reel Grrls decided to make this public and through support from a number of other orgs, they were able to raise the funds they needed (thru 600 donors nationwide) and so did not need to take Comcast up on their offer to restore funding.

- 7) TMF Application Review Kick-off : The Committee is reviewing. They broke the applications into three sets, Split off Civic Engagement projects into one review committee to give them a good lens on review and two groups for the other access and literacy projects.

- 8) Committee Reports and presentation/discussion of mission and this year's goals

Please review strategic area statement by June 28, so we can get it up on the web site. Consider how to integrate accessibility into this.

- a. Broadband – Ted

- i. Next activity is FAQ to help people understand why broadband is important and what to think about it. Cost of service, economic dev
- ii. Workshop to promote info exchange (include entrepreneurs & others)
- iii. City goal is the distribution of 100 MB service or more.
- iv. It's a false impression that the City gives a monopoly to a provider, we want competition.

- b. Public Access Television - Ted: not a lot more to do this year after transition is made, but monitor it.

- c. Technology Matching Fund (TMF) – Will: review is underway. See community tech report for dates of activities. CTTAB will vote on a slate of recommended projects at the July meeting.
- d. Public Engagement –
  - i. Communities Online Boost grant coming
  - ii. Stacey to do follow-up with Vinh on Great Student Initiative
- e. Apps & Data for Seattle Contest – Marina
  - i. Marina met with web team and will check back with Vinh Tang in Councilmember Harrell’s office.
  - ii. Will use Wordpress and Ideascale for the contest.
  - iii. First event at end of September will be a contest data camp kickoff
  - iv. Marina will be sending out materials to CTTAB for review
  - v. Looking for suggestions for sponsors
- f. Get Online Week – Karen: Looking at September. Has a description of the event/committee. Will likely start soliciting volunteers in late August.  
Need to work with center schedules. Will do training for volunteers
- g. CTTAB Web & Social Media – Roni will touch base with Rob to get a work time set up and description.)

9) Meeting was adjourned at 8 pm

**Next meeting: July 12.** Karen will be out.

**Schedule for future meetings:**

- Board will plan to meet at a lab in Sept.
- Go to North Seattle Community College in fall (October-Nov) to see Public Access facility
- Schedule presentation on differences between Cable HFC (hi frequency coax cable) and Telco xDSL infrastructure.

## **CTTAB Draft statement on Strategic Areas**

Tuesday, June 14, 2011

Here is a draft of the combined statement of CTTAB Strategic Focus Areas -

CTTAB Strategic Focus Areas:

CTTAB takes a long-term strategic view of its mission with nearly all of its work falling into one or more of three key focus areas:

- Economic Development
- Digital Inclusion
- Civic/Public Engagement

CTTAB undertakes a number of specific activities each year in support of these focus areas. Activities for any year reflect priorities of the City Council and the Mayor as well as those CTTAB identifies in the context of community needs, technology advances, and policy and economic environment.

**Economic development** activities seek to help Seattle maintain and grow its leadership position as a high-technology hub, support and encourage entrepreneurial activity, provide economic opportunity across the entire city, fully leverage the technology and data resources of the city government, and create an environment where world class technology infrastructure thrives.

**Civic engagement** activities aim to ensure that the public can fully participate throughout the democratic process by leveraging traditional and new mediums supported by technology.

Technology mediums supporting civic engagement include, but are not limited to public access channels, social networking sites, social media channels, Seattle Communities Online, PugetSoundOff.org, Seattle Speaks, and Seattle.gov.

**Digital Inclusion** activities promote access to hardware, software and the Internet, improve technology literacy, and encourage culturally appropriate online content and services for all citizens of Seattle.