

Access to Affordable Healthy Food. Promote a healthy Delridge by increasing access to affordable healthy food for families of all incomes.

Vision Discussion: Many in Delridge face geographic, transportation, cultural, and economic barriers to finding healthy food for themselves and their families. Delridge has a rich community and many great assets, but does not have any grocery stores along the four-mile corridor. Transit service is limited, and the neighborhood itself is framed on the East and West by two tall ridges making it hard to walk or bike to and from the neighborhood. Access to affordable healthy food is both an important element of reducing health inequities – along with community economic opportunity and opportunities for active living – and of creating the complete neighborhood that the community desires. The vision encompasses a range of approaches including gardening and education opportunities, retail outlets, improved transportation, and support services in order establish a network of food access.

Priorities We've Heard

- We need a grocery store in North Delridge
- Support increasing food security through the development of opportunities and education to: grow food; buy locally-produced food; cook healthy meals; and access affordable healthy food at local stores.
- Increase opportunities for food businesses to increase destinations businesses like restaurants and pubs, and to increase local jobs and opportunities for wealth creation.



Strategies

Priority	Strategies	
1	3	Support Delridge Grocery Cooperative.
2	17	Work with City departments (OSE, OED and DPD) and Delridge Grocery Co-op to pursue development of a grocery store serving north Delridge. <ul style="list-style-type: none"> ❖ Poll the community in order to understand which of the desires (selection of cultural and regional foods, affordability, selection of goods, etc.) for the grocery store are shared priorities. ❖ Convene and interdepartmental team to work with smaller grocery outlets to understand locational priorities and economic opportunities and barrier to opening a grocery store. ❖ Convene conversations with community food interest including Delridge Grocery Co-op, Little Red Hen, and West Seattle Food Bank in order to understand community values that should be reflected in the effort to locate a grocery store in North Delridge. ❖ Identify City-owned & private sites appropriate for development of a grocery and other co-located uses. ❖ Review area zoning to determine if there is sufficient inventory of suitable sites, and review standards to identify those that would support a grocery and which might unintentionally support fast food establishments. ❖ Consider a “Grocery Store and Sit-Down Restaurant Incentive” package for attracting healthy food retailers. ❖ Pursue financing options such as the federal Healthy Food Financing Initiative (HFFI).
3	7	Build on Delridge Grocery’s work and collaborate with farmers’ market organizations & others to create a centrally-located, affordable farmers market serving Delridge.
4		Support “Fresh Bucks” for use at all Farmers Market.
5		Work with food delivery businesses to explore grocery delivery options in food deserts & to accept EBT for purchases
6		Support partnerships and/or subsidies to assist food bank with providing fresh food clients for.
7	2	Explore the development of, or partnership with a Food Hub that could incubate food-related businesses in Delridge.
8	1	Explore creating a food truck row on underused parking lot, & include food trucks at community events.
9		Promote urban farming <ul style="list-style-type: none"> ❖ Consider increasing urban farming locations. ❖ Identify strategies to use city owned lands to expand Market Gardens (gardens where people can grow produce to sell). ❖ Integrate garden education programs into markets & gardens.
10		Use the Community Center kitchen to provide healthy food cooking instruction & community building.
11		Support food programs especially focused on youth & health
12	8	Advocate for funding food programs Women Infant & Children (WIC) & Supplemental Nutrition Assistance Program (SNAP).
13	3	Work with SDOT’s Multimodal Corridor Study to identify food access patterns & develop “safe access to food” strategies. <ul style="list-style-type: none"> ❖ Improve transit from Delridge to California Ave. SW grocery stores & farmers market (increased Rt. 50, 120, 125 & 128). ❖ Expand real time bus arrival information. ❖ Improve connectivity to White Center business district food options.

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Table 1 – Accessing Healthy Affordable Food / Neighborhood Centers

- Are all P-Patches taken?
- Does P-Patch service Delridge Grocery?
- What are Fresh Bucks?

(# 2-3) Pursue Development of a Grocery

- Pricing, product availability – Walgreens model or nearby
- Competitive with large supermarkets, affordability important
- What will happen to ESC space? At what point will they look to other tenants
- Has grocery looked to other small businesses
- Could engage school
- Increase density in Delridge in order to attract grocery store and other small businesses – need more people.

#3 – Build on Delridge Grocery Co-op’s work

- Greg Davis Park could have farmers market – specialize (e.g. in cheese) to attract broader demographic
- Publicize Farm stand or farmers market

#8 - Food Truck

- Could create event to bring people in for food trucks – not just rely on resident population

Table 3 – Strong Communities / Accessing Healthy Affordable Food

12 – Advocate for Funding Food Programs

- Good for pregnant women and babies to eat
- Babies grow up healthy and smile
- Low income families and kids will get help
- Programs locate close to people in need (on Delridge Way)
- Get involved with the High Point Health Clinic
- Agree with proposed strategies

Table 4 – Accessing Healthy Affordable Food / Parks & Community Connections

2 Pursue Development of a Grocery

- Delridge Grocery Co-op, working since 2009 to open
 - Goal to open in DESC space
 - Raise capital phase
 - Feasibility study & survey – may need to repeat
 - Opportunity to collaborate
 - Partner with WS Food Bank
 - Affordability is a huge issue
- What about food trucks? Both for co-op grocery and others
- Pricing comparable to Trader Joes/Thriftway
- More access to local vegetables
- DGC Obstacles
 - Raising capital
 - Model is membership
 - Member loans are challenging – most families can’t afford
 - Ask the Mayor for funding
- Talk to OED – attracting businesses to Brandon Junction
- Partner business with Co-op
- Success = having a grocery store in Delridge
- Question about selling alcohol at DGP – craft beer?
- Small grocery is possible, but serve Delridge first
- Does the community need pharmacy/cosmetics, or other non-food? Have to go elsewhere for those.
- “I tell you what I want, you put it in your grocery store, I will support you.”
- OED will help with financing, permitting
- New Markets tax credits – \$28 million last year
- Grow Seattle Loan – administered by OED, National Development Council in NY is partner
- Crqaft 3 – higher risk
- Crowd Funding – Community Source Capital
- AJ Cari – Finance person at OED will be at Find it Fix It
- Open 24/7 would be great