

Transportation Management Plan Report

June 2014

Overview & Goals

The University's Transportation Management Plan (TMP) includes programs and strategies designed to reduce parking and traffic demands associated with projected growth at Seattle Pacific University. It is intended to encourage faculty, staff and students through incentives and disincentives to reduce the number of vehicle trips to campus.

Seattle Pacific University offers alternative transportation methods such as the ORCA Pass, a free bus pass to all employees that includes Metro, Community, Everett, Kitsap, Pierce and Sound Transit travel, in any zone and any time of day; Van Pool, where the University subsidizes the monthly fare; Van Share through Metro Van Share at no cost to eligible SPU employees; Ferry Subsidies which are available to employees who combine transit, biking, walking or pooling with their Ferry rides; Car Pool where carpools containing more than three people receive a reserved parking space for free; Bicycling/walking, the University offers free lockers and access to showers for those who walk or bike to work at least three days a week; and finally Zipcar, which allows alternative transportation commuters to run errands or get to appointments free of charge.

In the Transportation Management Program section of the University's Adopted Major Institution Master Plan (MIMP) it states that the goal of the new TMP will be to reduce the number of employee commuter SOV trips to fifty percent (50%) of the total number of weekday commuter trips excluding employees whose work requires the use of a private automobile during working hours. Program participants will include all fulltime (.8 FTE and above) employees meeting the following criteria:

- Arrive on weekdays between 6 a.m. and 8 a.m.
- Leave on weekdays between 4 p.m. and 6 p.m.
- Do not require private vehicle to conduct their work assignments.

The Commute Trip Reduction Survey is administered biennially. The results of the 2011 and the 2013 Commute Trip Reduction Surveys for affected employees (those who fit the criteria shown above) shows the following:

Commute Trips by Mode – Affected Employees

Commute Type	# of Trips Reported During Survey Week		% of Trips Reported During Survey Week	
	2011	2013	2011	2013
Drive Alone	733	760*	52.0%	46.3%*
Carpool	182	235	12.8%	14.2%
Vanpool	21	57	1.5%	3.4%
Motorcycle – 1 person	5	7	0.4%	0.4%
Motorcycle – 2 person	6	4	0.4%	0.2%
Bus	202	279	14.2%	16.8%
Rail	39	47	2.8%	2.8%
Telework	63	71	4.4%	4.3%
Boarded Ferry w/vehicle	9	7	0.6%	0.4%
Walked on Ferry	8	16	0.6%	1.0%
Walk	98	124	6.9%	7.5%
Bike	39	42	2.8%	2.5%
Compressed work week	7	6	0.5%	0.4%
Other	6	9	0.4%	0.5%
Total Trips Recorded	1418	1657		

*To achieve consistent survey comparisons, the trips and rates use data from the CTR Survey that does not include automatic fill-in imposed by the Washington State Department of Transportation for a response rate under 70%.

Survey response information:

2011 Surveys Returned by CTR Affected Employees: 295

2013 Surveys Returned by CTR Affected Employees: 339

Program Elements

Transportation Coordinator (TC). Garrett McGuire Tabb is the University's Transportation Coordinator (TC). He regularly distributes transportation and Commute Trip Reduction information to students and employees of the University.

Periodic Promotional Events. The TC organizes several promotional events in coordination with King County Metro and local networking groups. Information is provided to all new employees and students during welcome orientations. Commute alternatives and incentives are highlighted during the annual Human Resources Benefits Fair and other events such as Bike to Work Month (May of each year).

Commuter Information Center. This Center is located in the Office of Safety and Security. In addition, the University distributes information to employees via a virtual information center on the Safety and Security website (www.spu.edu/security/). Information is also distributed to new employees at welcome orientation and through the weekly distributed Faculty Staff Bulletin.

Ridematch Opportunities. Employees and students are encouraged to contact the University TC who provides customized ride match options that allows employees to locate SPU commute partners. The TC uses a targeted marketing technique to email employees living within a 5 mile radius of each other to encourage them to create vanpools or carpools.

Supplemental TMP Requirements

Parking Fees & Residential Parking Zones. Any vehicle owned or operated by an SPU student or employee must be registered with Safety and Security whether it is parked on campus or on adjacent city streets. Registration is free. Parking permits are sold for campus residential parking and commuter parking.

On-line Program Information. Parking information is available at the Safety and Security website, www.spu.edu/security/parking.asp.

Transit Subsidies. The University offers all employees a 100% subsidized transit pass utilizing Metro's ORCA Pass program. Over 250 employees sign up for this program annually. Students receive transit subsidies of 30% against a monthly ORCA Pass. In addition, temporary loan passes are available free of charge for one half day and made available to residential students.

Carpool/Vanpools. There are two north end van pools and three Seattle based van shares operating with approximately 33 participants. Employees utilize their SPU ORCA Pass which subsidizes the monthly ridership fee. The University has on average 130 students and employees utilizing carpools. Vanpools and carpools are given discounted and preferential parking as an incentive.

Zipcar. Zipcar, a car sharing company which rents cars by the hour, is free to qualifying SPU faculty and staff that regularly use alternative methods of transportation for their commute to work. Employees that routinely bicycle, walk, bus, carpool, or vanpool to work can use the Zipcar for occasional errands or appointments for free. The University currently has 56 employees who are utilizing this system. Locating Zipcars on campus also offers the Queen Anne neighborhood a benefit in that anyone can become a Zipcar member and use the vehicles.

Bicycle Parking & Amenities. Many University employees live within easy bicycling and walking distance of campus. To encourage this type of commuting, the University offers free lockers and access to showers at Brougham for those full-time employees who will be biking or walking to work at least three days per week.

Motorcycle Parking. The University has designated, covered motorcycle parking available to employees and students.

Guaranteed Ride Home (GRH). GRH allows employees who cannot drive themselves home due to family emergency, illness, or an unexpected change in scheduling a way to get home, to the hospital, or to the site of a family emergency. GRH is offered to any University employee that uses alternative transportation and needs a ride in case of an emergency. The University, through King County Metro Transit, pays for the price of a taxi ride up to 60 miles one way from the University.

Pedestrian & Transit Safety Escort. The Office of Safety and Security provides safety escorts to employees and students within ten blocks of campus upon request.