

Annual Major Institution Status Update

Swedish Medical Center | Cherry Hill Campus

March 13, 2024

Introduction

Major Institution Contact:

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Master Plan Adoption Date:

July 8, 2016 (Ordinance No. 125037)

No subsequent amendments have occurred

The Master Plan is available at:

[https://www.seattle.gov/Documents/Departments/Neighborhoods/MajorInstitutions/SwedishCherryHill/Cherry%20HillCompiledMIMP_2016_07_08\(0\).pdf](https://www.seattle.gov/Documents/Departments/Neighborhoods/MajorInstitutions/SwedishCherryHill/Cherry%20HillCompiledMIMP_2016_07_08(0).pdf)



Updated Report – Changes Made



SOV rates were corrected to reflect campus-wide aggregated data rather than showing only SMC results



Added description of transportation related activities from 2018-2022



Updated references to SOV goals/target



MIMP Conditions reviewed and updated; added specifications to SDOT/SDCI questions



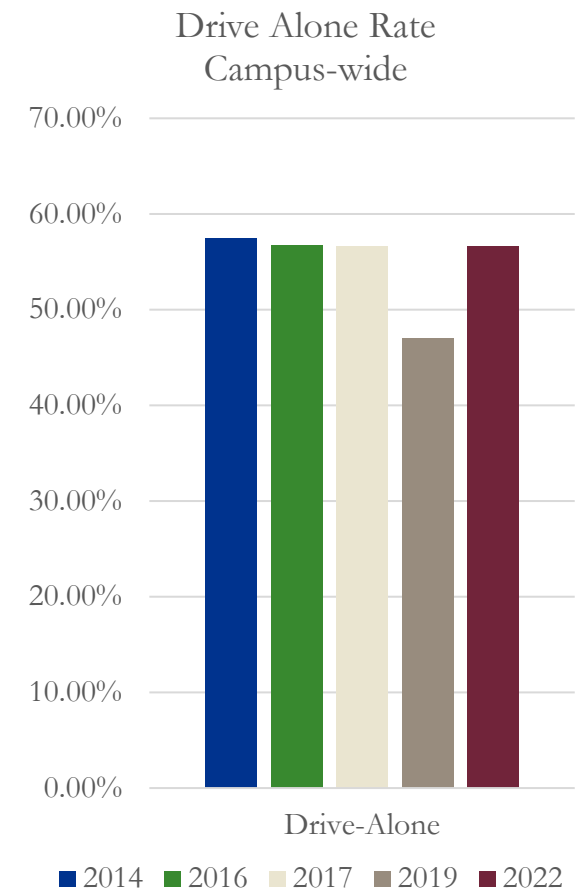
Added details of Covid-19 pandemic transportation related impacts



TMP Conditions reviewed and updated; added details of TMP elements and additions to current TMP

Progress in Meeting Master Plan Conditions

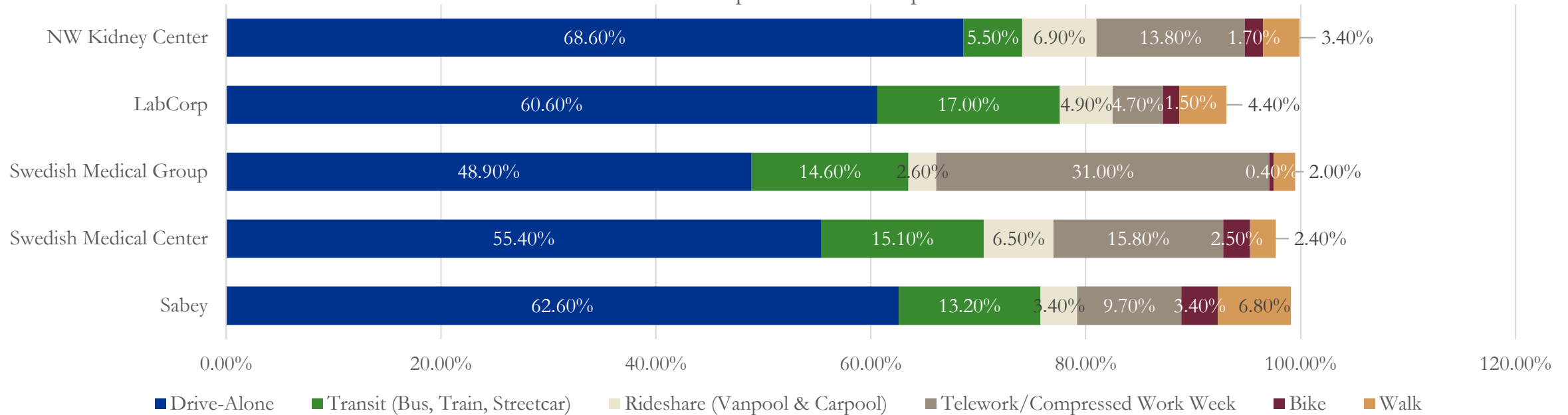
- In 2016, the Seattle City Council adopted Swedish Cherry Hill's Major Institution Master Plan (MIMP) for its Hospital Expansion Project (Ordinance No. 125037). This plan approves development that will increase the hospital's square footage up to 2,753,000 square feet over the next 30 years.
- **Swedish Cherry Hill will not be issued a Master Use Permit (MUP) to begin development until it is able to meet its current Transportation Management Plan (TMP) goal of no more than 50% (reducing by 2%, with the target goal for 2022 of 44%) of peak hour commute trips being made by single occupant vehicles (SOV). Therefore, the primary focus since then has been on the campus achieving its TMP goal.**
- In 2019, the campus surveyed its tenants and collectively achieved a 47% SOV rate. A CTR Survey was not conducted in 2021 and was postponed to the fall of 2022. The official results of the 2022 CTR Survey were made available in Spring 2023. **The results show a 56.6% SOV rate for the Swedish Cherry Hill Campus.**
- The Swedish Cherry Hill campus intends to survey the campus population again in 2024.
- In addition to TMP activities, Conditions 12 (Concept Streetscape Design for 18th Avenue) and 14 (Wayfinding Guidelines) have been submitted to the City for review and comment. Berger Partnership and TGB Architects provided and reviewed these documents with the Standing Advisory Committee (SAC) at the November 28, 2017, meeting.



Progress in Meeting Transportation Management Program (TMP) Conditions

- In 2020 and through 2022, the Covid-19 pandemic created a multitude of changes for Swedish. As is related to transportation and commuting there were many challenges that caused a shift in commute behaviors resulting in an upward trend of SOV in campus, thus resulting in an increase of the organization DAR rate. *More details in Appendix.*

Individual Transportation Mode Split 2022



2023 TMP Activities and Milestones



Vanpool

- Now 100% subsidized, a change from covering up to \$90 per rider in previous years.
- Stronger partnership with KCM Vanpool team to create cohesive and robust policies to better the program.



Shuttle Services

- Shuttle service between First Hill and Cherry Hill has been resumed and it is used daily.
- Shuttle service to King Street Station and the Colman Doc is being re-evaluated with possible re-establishment in 2024.



Transportation Events and ITB

- ITB meeting on 10/19/23
- Swedish Celebration Day 10/27/23
- New Nurse Orientation Day 11/7/23
- CH Transportation Fair Nov 2023



Biking

- Campus participated in Bike to Work Day.
- New commuter facility (Lockers and Showers) was approved, and it is currently being constructed at CH.

- Swedish Cherry Hill will continue to provide a robust Transportation Management Plan with the goal of reducing our SOV by 2% every two years.

Look Ahead for 2024

1. Submission of the 2023 Annual Report: Complete!
 1. Submitted on March 5, 2024
 2. Will be reviewed comprehensively at a future IAC meeting
2. Transportation Management Plan (TMP) Activities
3. Integrated Transportation Board (ITB) membership

Look Ahead for 2024: TMP Activities

Element	Activity
Transit	
Work with stakeholders on improved transit service to Cherry Hill neighborhood.	In 2024, Swedish will continue actively engaging with transit service providers to discuss opportunities to increase usage to and from the neighborhood. Swedish will send feedback regarding issues and concerns with current bus routes that serve both Swedish Cherry Hill Campus and First Hill Campus.
Analysis of origin/destination zip code data along with trip data collected	In 2024, Swedish Cherry Hill campus will continue to advocate on behalf of their employees for better and more reliable transit options with the respective transportation agencies (i.e., King Country Metro, Sound Transit and Community Transit)
High Occupancy Vehicle (HOV)	
Explore feasibility of making the free carpool pilot a permanent program.	The free Carpool Parking Program is available and is currently being rigorously evaluated for program improvements. The program is currently being piloted in a different ministry within Providence Health Services.
Vanpool and Vanshare subsidies	In 2024, Swedish will work closely with all transportation agencies that provide Vanpool/Vanshare programs. We are committed to continue to increase our riders, and work with neighboring hospitals to create new vanpool/vanshare groups that will could ease the traffic flow and improve the DAR, not just for Swedish Cherry Hill campus but for the entire neighborhood. In 2024, vanpool will continue to be 100% subsidized participation on vanpool programs with free and preferential parking for vanpools and Page 41 of 44 vanshares

Look Ahead for 2024: TMP Activities

Element	Activity
Active Transportation	
Expand bike shower and locker facilities.	There is no current demand to increase or expand the bike shower/locker facilities.
Install second Bike Fix-It Stand on campus.	There are 3 Bike Fix-It stands on campus.
Bike rewards/reimbursements	In 2024, Swedish Cherry Hill is exploring incentivizing bike commute by offering “bike rewards” in the form of Bike Tune ups and commute bonus/reimbursement. This is not a condition of the TMP plan, rather an addition to our Bike Program.
Marketing & Outreach	
Integrated Transportation Board (ITB)	ITB charter and cadence of meetings is currently under review.
Transportation at Work	
Implement real-time travel information for campus shuttles.	Transit Screens are able to track real time shuttle information when the shuttles have that technology available.
Intercampus Shuttle and Travel	A recommendation has been made to Swedish leaders to bring back the shuttle service to and from the King Street Station, Ferry Colman Dock, and in between Cherry Hill, First Hill and MetPark to be used during high-peak transit hours, Monday to Friday (6AM to 9AM and 2PM to 5PM).

Look Ahead for 2024: ITB Membership

In 2023, the ITB members and other interested non-members met to discuss how the ITB charter should be revamped, the goals of the board, and meeting schedules in addition to discussing pandemic issues impacting transportation options to the Cherry Hill Campus. We welcomed new members and officially added Seattle Department of Construction as a board member as their knowledge and support will be key to achieving the transportation goals at Swedish Cherry Hill Campus. A finalized version of this revamped charter will be shared with all board members before the end of Q1 of 2024.

Integrated Transportation Board Membership – 2024

- Swedish Medical Center
- Swedish Medical Group
- Sabey • LabCorp of America
- IAC for Swedish Cherry Hill
- City of Seattle Dept. of Transportation
- City of Seattle Dept of Constructions and Inspections
- King County Metro
- Squire Park Neighborhood
- Commute Seattle

ITB Interested non-members - 2024

- Republic Parking Northwest
- Luum by HealthEquity
- Swedish Community Health Investment
- Swedish Patient Advocacy Group

Thank you

Appendix

Pandemic Challenges

Ridesharing:

- Due to social distance implementations made by the CDC, all caregivers commuting via a rideshare (were asked to re-evaluate their commute choice.
- Vanpool and Vanshare occupancy decreased from a standard 7 passenger van to no more than 3 passengers per vehicle.
- Carpools made out caregiver who did not reside in the same household were dismantled.

Transit:

- Multiple transit routes that serve Swedish campuses were cancelled, delayed and/or modified.
- Caregivers who relayed on mass transit as their main primary commute option, were forced to find an alternative commute option which was predominately driving alone to work.

Staff Shortages:

- In 2022, an average of 57% of nursing staff was requested to stay overtime, resulting in the need for these caregivers to drive to work in order to have a reliable commute home.
- 62% of nursing staff was requested to stay on stand-by by December of 2022. All staff on stand-by is required to report to work within an hour of call, resulting in caregivers needing to drive in to work to assist with patient care in a timely manner.
- Throughout 2022, between 400-700 additional staff was required to float in between campuses, throughout the system which included Swedish First Hill, Cherry Hill, Edmonds, Issaquah, Ballard, Redmond, and Mill Creek campuses.

Transportation Events:

- During the pandemic Swedish cancelled scheduled transportation events such as the Transportation Fairs at all campuses, Bike Breakfast, and the Integrated Transportation Board meetings.