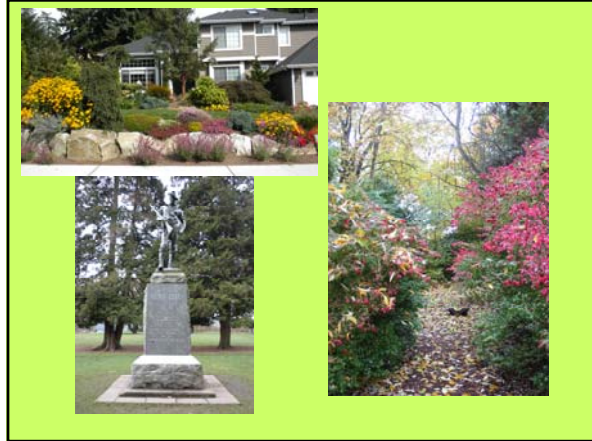


Long Term Management of Fungal Diseases and Other Landscape Problems

Sustainable Land Management

Use of renewable land resources (soils, plants, water, and animals) for the production of goods while at the same time protecting the long term productive potential of these resources.



Principle in Practice

Stewardship of the resources in our landscapes

Efficiency in our efforts

Reducing dependency on external inputs

Meeting customer expectations

Principles in the Real World



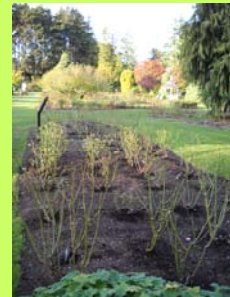
The Natural Rose Garden



Stewardship of the resources in our landscapes



Efficiency in our Efforts



Reduced external inputs



Expectations



Progress



Carrying principles forward



Carrying principles forward



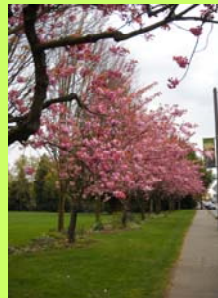
Trees

- Points to ponder
 - Stasis
 - History
 - Emotion
 - Policy
 - Environmental preservation



- History
- Memories
- Emotion

Cherries



March 20, 2009

- The cherry trees will get one more bloom

May 13, 2009

- Zoo holding off on cutting down 4 cherry trees

Intent/Function



Competition



PHC



Stewarding the Resource



Preservation



Tipping Point

- What is the asset?
- When does an asset turn into a liability?
- How do you communicate the paradigm shift?



Planning Ahead



Planning Ahead



Summary

- Know your site environmentally
- Know your sites function and value
- Consider emotion
- Establish, document, and communicate long term goals
- Short term work is based on long term goals
- Demonstrate and educate

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Long term

